

15 Years
Anniversary
Established in 2005

**ANNUAL REPORT
2020**

'Coming Together is a beginning; Keeping together is progress;
Working together is success.'

Henry Ford



The FOCUS Foundation is a 501 (c)3 non-profit organization which has established goals in the following areas:

- Granting funds to educators who spend money out of their pockets
- Encouraging students to read
- Presenting financial literacy topics to various groups in the community

The Foundation was formed in 2007 and since that time there has been over \$240,000 granted to educators in our community. Children and education are the passion of the Foundation.

The word FOCUS spelled out equals "For Our Children's Ultimate Success".

Where do the funds come from?

All of the FOCUS Foundation funds come from fundraisers with our staff and Board of Directors volunteering their time, efforts and suggestions.

The staff of Coastal Community And Teachers Credit Union went above and beyond to raise funds for the FOCUS Foundation in 2020. Several teams raised over \$1,000. Those team members included:

- Faith Walkers – Leanne Mulholland and Lavonne Spears (Saratoga Office)
- Easy Spirits - Audrey Lyons, Gina Prince and Julie Maxwell (Saratoga Office)
- Risky Business - Sondra Harrell, Jessica Read, Missy Garcia, Julie Martinez (Saratoga Office)
- Debit & Credit – Evelin Hernandez and Alexis Garcia (Saratoga Office)
- Goal Diggers – Brittney Benavidez, Monica Nava, Sierra Pulido and Amanda Duran (Saratoga Office)

All teams raised in excess of \$10,000. A great job done by great teamwork. Unfortunately, this number was lower than normal due to the National Pandemic that shut down our nation in March of 2020.

Our two main events we typically have during the year – Howdy Daze and our Waffle Breakfast were both cancelled due to COVID-19 (National Pandemic).

There are other fundraisers throughout the year to continue to raise funds for our special cause. Some of these include:

- Candy Sales
- Dress Down (Casual Dress Days)
- Raffle

Where do the funds go?

The funds are disbursed in grant forms to educators who show a need for an expense for their school or their students, playground equipment, library books and more. During 2020, we granted over \$8,000 back to the schools in our six-county area.

The FOCUS Foundation continues to fill a void for these educators who applied for grants. The grant requires it be for an academic purpose. This, in turn, assists our educators in the classrooms which will enhance the learning of the children in our communities.

During 2020, CoastLife Credit Union introduced the Helping Hands Program to their staff. This gives these employees the opportunity to donate to the FOCUS Foundation. During 2020, there was \$4,084.60 donated by CoastLife Credit Union staff.

What else do the volunteers of the FOCUS Foundation do?

The FOCUS Foundation provides financial literacy presentations throughout schools and organization annually. The staff of CoastLife Credit Union regularly volunteer to present financial literacy programs. These topics include, but are not limited to, balancing your checkbook, all about savings, credit cards, lending, real estate loans, credit bureau reports, budgeting and our most popular, identity theft/fraud. The financial literacy education is presented at employer group

meetings, parent meetings, in student classrooms, faculty meetings and more. Education is an important component of the FOCUS Foundation

Young Professionals (YPs) at CoastLife Credit Union

Our YPs put their creative minds together during this National Pandemic. Although we could not do our normal activities in the community, we did do some internal fundraising with our staff.

The YPs reached out to The Purple Door and purchased items needed for their residents in the shelter such as shampoo, conditioner, body wash, toothpaste, and deodorant.

Our YPs helped by having an Angel Tree for the residents of the State supported living center. The YPs also did a cash giveaway during the holiday season and went to random retail shops and gave cash to help members with their holiday shopping.

Lastly our YPs also made monetary donations to The Purple Door and the Mother Teresa shelter on the Coastal Bend Day of Giving. On this day if those non-profits reach their goal, the donations are doubled.

Edward Rivas, employee of CoastLife Credit Union is the Cornerstone Credit Union League Young Professional Advocate for our area. We thank Edward for coordinating these activities and we look forward to a successful 2021.

PARTNER – Summer Sports and Wellness Program

In 2014, the FOCUS Foundation was approached to partner with the Summer Sports and Wellness Program. A partnership directed by Raul Munoz, a Preferred Partner of CoastLife Credit Union and TAMUCC Department of Kinesiology.

The program, typically, provides fitness activities, nutritional education, strategies for developing healthier lifestyles including financial literacy and diabetes education for prevention and mitigation. In addition, participants were exposed to a fun, caring and nurturing university environment. This program provides this great opportunity to approximately 100 low-income students in the Nueces County area. Unfortunately, the National Pandemic caused this program to be cancelled in 2020. Mr. Munoz continued to work hard to obtain donated funds in order to provide this program in the future and we look forward to 2021 when these students will gather and be educated.

Initially this was a federally funded program, but that funding was discontinued a few years ago. Hence, our program has become dependent on outside sources. The TAMU-CC Department of Kinesiology continues to host the program in their facilities. However, due to university policy as it relates to programs funded through outside entities, support was channeled through another non-profit organization. Hence, the partnership with the FOCUS Foundation.

A special thank you to the sponsors of the Summer Sports and Wellness Program:
Coastal Bend Community Foundation
HEB
Nueces County Commissioners Court
Nueces Electric Charities
Shell Oil Company Foundation

Live2Lead – Leadership Simulcast

The FOCUS Foundation was a sponsor of the Live2Lead Leadership Simulcast in October 2020. This program is about hearing fantastic leadership speakers and is hosted by John C. Maxwell (leadership expert, bestselling author and coach). The three-hour event gave those attendees beneficial information regarding leadership and management. This event, in 2020, was virtual due to the National Pandemic.

A special thank you to the sponsors of the Live2Lead Leadership Simulcast:
FOCUS Foundation
CoastLife Credit Union
Communities in Schools
Navy Army Community Credit Union

INCOME AND EXPENSE STATEMENT

Year Ending December 31, 2020

REVENUE/RECEIPTS

Fundraiser:

Howdy Daze Team Fundraiser/Sponsors	\$ 6,807.81
Waffle Breakfast	4,132.83
Dress Down Staff Participation	410.00
Candy	2,533.85
Donation Boxes	298.22
Lobby Sales	81.31
Raffle Sales	8,176.00
Wellness Program	22,500.00
Coffee Mugs	0.00
Maxwell Live2Lead	5,924.48
YP	3,142.07
Membership Fee	10.00
Helping Hands Payroll Deductions	4,084.60
Sponsorships/Donations	3,656.15
Board of Director Donations	420.00
Charity of Choice	11.31
Miscellaneous	20.00
Interest	<u>1,171.90</u>

Total Revenue/Receipts

\$63,380.53

EXPENSES/DISBURSEMENTS

Grants	\$8,000.00
Reimbursement Grants	359.94
General Office Supplies	142.89
Attorney Fees	0.00
Taxes (990 Form)	117.21
BOD Lunch/Annual Meeting	368.11
Campus Champions	663.65
Insurance	250.00
YP	3,815.19
CCEF	5,000.00
Maxwell Live2Lead	3,885.51
Fundraiser Expense:	
Waffle Breakfast	0.00
Walkathon Howdy Daze	0.00
Raffle Ticket Prizes	5,200.00
Candy	<u>3,246.81</u>

Total Expenses/Disbursements

\$31,049.31

Income (Loss) YTD 12/31/20

\$32,331.22

Assets 12/31/19	\$241,594.83
Assets 12/31/20	273,926.05
Net Change	<u>\$ 32,331.22</u>

STATEMENT OF FINANCIAL POSITION

December 31, 2020

ASSETS

Current Assets:

Savings - Live2Lead	\$ 11,472.78
Sports and Wellness Program	64,222.86
YP Group	993.37
Checking	513.20
PIA	<u>196,723.84</u>

Total Assets **\$273,926.05**

LIABILITIES AND NET ASSETS

Liabilities:

Grants Payable	\$ 15,000.00
Equity	<u>258,926.05</u>

Total Liabilities and Net Assets **\$273,926.05**

COMMITTEE MEMBERS

Board of Directors

Gina Prince, President
Missy Garcia, Vice President
Sondra Harrell, Secretary
Leanne Mulholland, Treasurer
Solomon Lopez, Community Member
Edward Rivas, Community Member
Lavonne Spears, Community Member

Executive Committee

Missy Garcia
Sondra Harrell
Gina Prince
Leanne Mulholland

Sports and Wells Program Committee

Raul Munoz, Director

Young Professionals Committee

Edward Rivas, Chair
Sierra Samuelson, Co-Chair
Kelcy Rapier-Landin, Secretary
Evelin Hernandez, Treasurer
Alexandra Yrlas
Alexis Garcia
Amanda Duran
Araceli Brown
Brittany Clark
Brittany Benavidez
JC Cavazos
Kimberly Ruiz
Kristin Crow
Marc Chavez
Monica Nava
Raymundo Pantoja
Valerie Elizalde



F.O.C.U.S.
FOUNDATION 
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